

Skewness in Expected Macro Fundamentals and the Predictability of Equity Returns: Evidence and Theory

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THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

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 - Bansal and Yaron (2004), Bansal, Kiku, Shaliastovich, and Yaron (2012) look at time varying means and variances

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 - Bansal and Yaron (2004), Bansal, Kiku, Shaliastovich, and Yaron (2012) look at time varying means and variances
 - 2 What is the use of this information for forecasting stock market returns?
 - Campbell and Diebold (2009) look at first two moments

Battle plan

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- 4 Testing empirical predictions: can the distribution of expected growth rates forecast equity returns and the realized variance of equity returns?

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1 Livingston Survey:

- Time series size: forecasts from 06/1946 to 06/2011, twice per year;
- Forecast horizon: 6 months and 12 months from now;
- Cross-sectional size: 19-50+ economists in each period, from 11 sectors (e.g., industry, government, banking, academia, etc).

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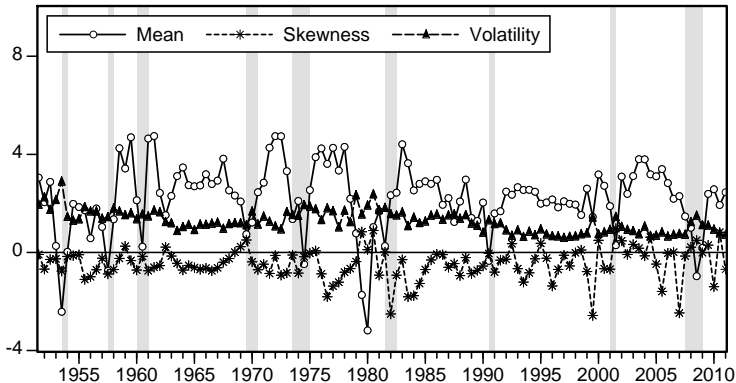
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2 Blue Chips Economic Indicators:

- Time series size: forecasts from 09/1984 to 06/2011, every month;
- Forecast horizon: 1, 2, up to 6 quarters ahead;
- Cross-sectional size: 40-50 economists in each period.

Moments of Expected GDP Forecasts



Transition dynamics of conditional moments

	Mean	Volatility	Third Moment ^{1/3}
Lagged Mean	0.496 [0.070]	—	—
Lagged Volatility	—	0.886 [0.058]	—
Lagged Third Moment ^{1/3}	—	—	0.329 [0.077]

Transition dynamics of conditional moments

	Mean	Volatility	Third Moment ^{1/3}
Lagged Mean	0.480 [0.056]	-0.038 [0.019]	-0.094 [0.055]
Lagged Volatility	0.183 [0.785]	0.818 [0.052]	-0.258 [-0.164]
Lagged Third Moment ^{1/3}	0.302 [0.093]	-0.085 [0.026]	0.275 [0.068]

Preferences

Agents have recursive risk-sensitive preferences:

$$U_t = (1 - \delta) \log C_t + \delta \theta \log E_t \exp \left\{ \frac{U_{t+1}}{\theta} \right\}$$

where $\theta = 1 / (1 - \gamma)$.

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- **Conditional Skewness matters**
- Higher order conditional moments are potentially important...

Preliminaries and Notation

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Dynamics of consumption growth

$$\Delta c_{t+1} = \underbrace{\mu_c + x_t}_{E_t[\Delta c_{t+1}]} + \sqrt{\sigma_t^c} \varepsilon_{t+1}^c$$

where

$$x_{t+1} = \rho x_t + \varphi_e \sqrt{\sigma_t^x} \varepsilon_{t+1}^x$$
$$\varepsilon_{t+1}^x \sim \text{Skew-Normal}(0, 1, \mathbf{v}_{t+1})$$

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- Skewness is time-varying: $\mathbf{v}_{t+1} = \rho_v \mathbf{v}_t + \sqrt{\sigma_v} \xi_{t+1}^v$
- Variance of x_t is proportional to variance of Δc_t

$$\sigma_t^x = \underbrace{\sigma_t^c / \left(1 - \frac{2}{\pi} E_t \left[\frac{\mathbf{v}_{t+1}}{\sqrt{1 + \mathbf{v}_{t+1}^2}} \right] \right)^2}_{\text{Var}_t[\varepsilon_{t+1}^x]}$$

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- Conditional mean depends on all three lagged moments

$$E_t(x_{t+1}) = \rho_x x_t + \left(\frac{2}{4 - \pi} \right)^{1/3} V_t(x_{t+1})^{1/2} S_t(x_{t+1})^{1/3}$$

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- Conditional skewness is AR(1)

$$S_t(x_{t+1})^{1/3} \approx \frac{4 - \pi}{2} \sqrt{\frac{2}{\pi}} \rho_v v_t$$

Calibration

γ	Risk aversion	10
δ	Subjective discount factor	0.998
μ_c	Average consumption growth	0.001
ρ_x	Autoregressive coefficient of the expected consumption growth rate x_t	0.9619
ϕ_e	Ratio of long-run shock and short-run shock volatilities	0.05
μ_x	Location parameter of skew normal distribution of the innovations to x_t	0
$\sqrt{\sigma_\sigma}$	Conditional volatility of the variance of the short-run shock to consumption growth	3.80×10^{-6}
ρ_σ	Persistence of the variance of the short-run shock to consumption growth	0.93
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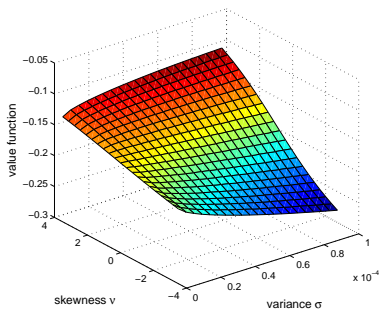
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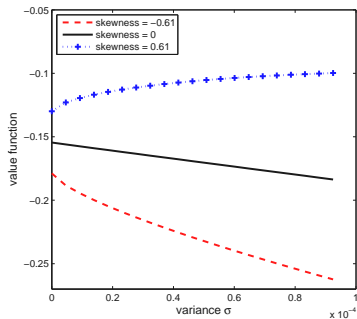
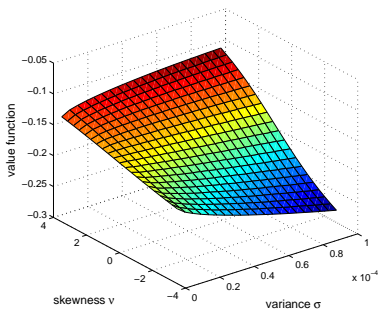
- Volatile Utility \Rightarrow Volatile SDF!
- How much do time-varying volatility and skewness matter?

Utility Function



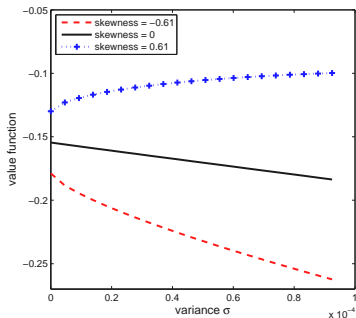
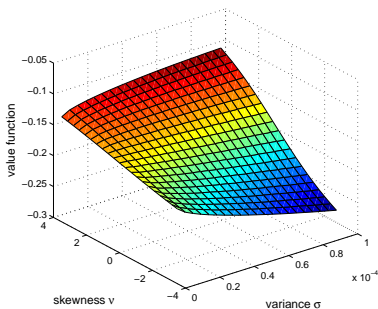
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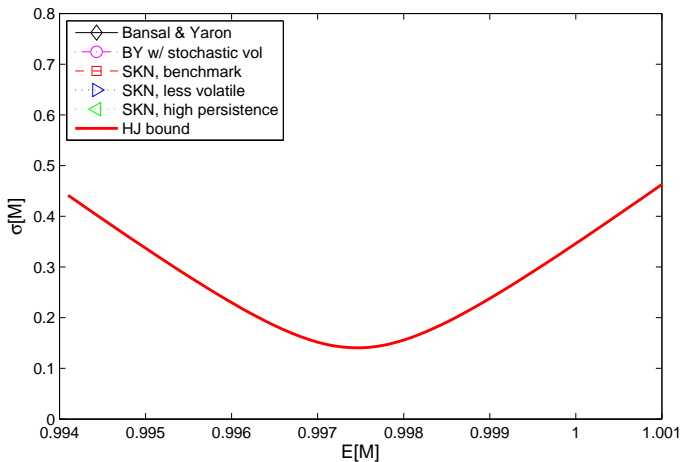
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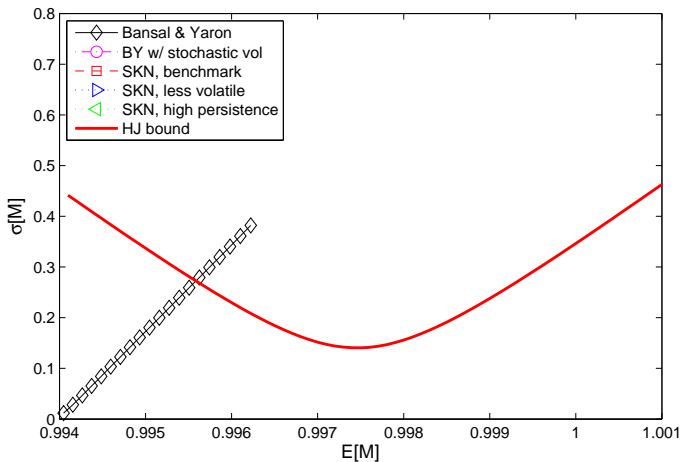


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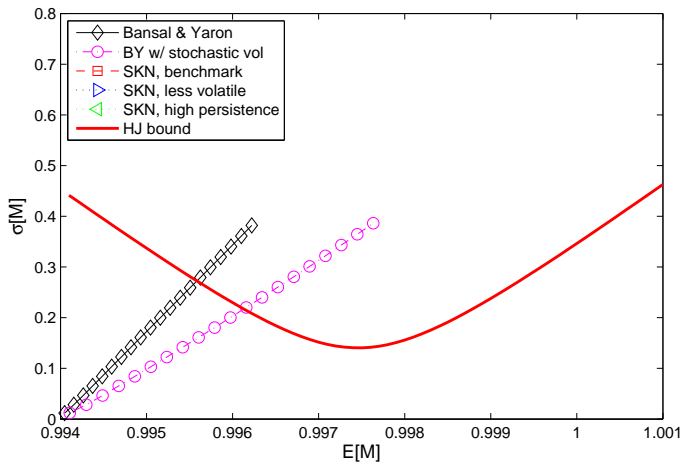
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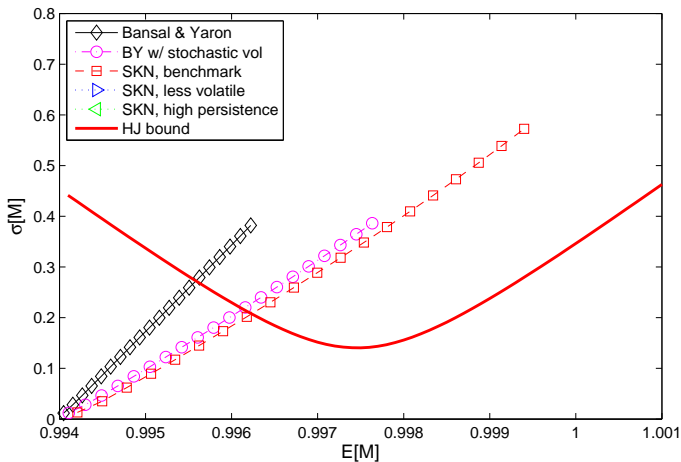
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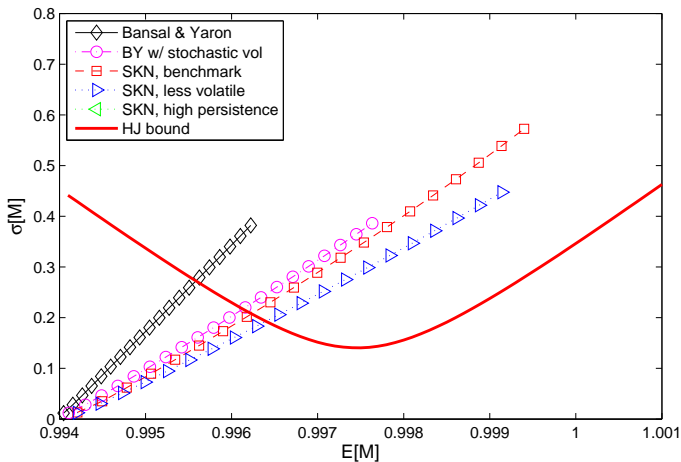
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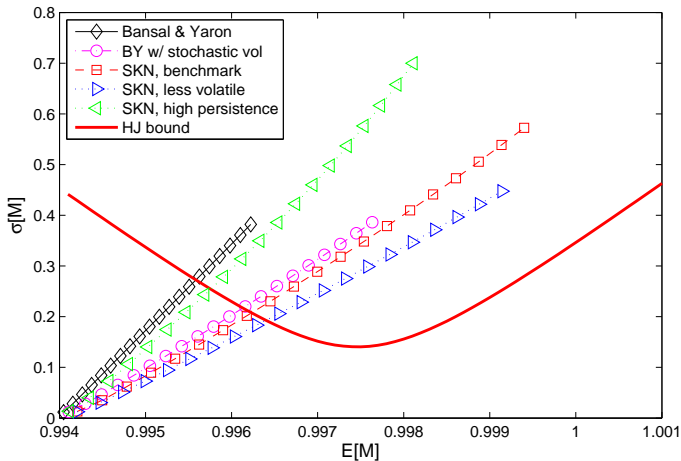
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Entropy bound

- Backus, Chernov, and Zin (2012) define the conditional entropy of the pricing kernel as:

$$L_t(M_{t+1}) = \log E_t M_{t+1} - E_t \log M_{t+1}$$

- A measure of dispersion: if M is log-normal, then it boils down to the variance

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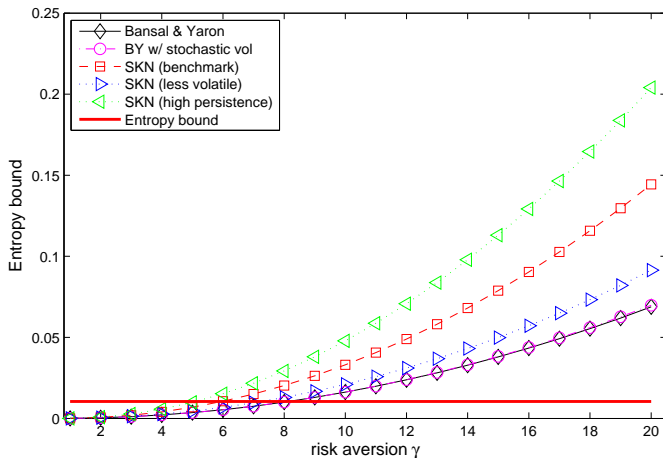
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- A measure of dispersion: if M is log-normal, then it boils down to the variance
- They show that, together with the Euler equation, it leads to the entropy bound:

$$EL(M_{t+1}) \geq E(\log R_{t+1} - r_{f,t})$$

Entropy bound (cont'd)



Equity returns

→ Look at a claim to levered consumption: $\Delta d_{t+1} = \lambda \Delta c_{t+1}$

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	Data	No Skew	Benchmark	Volatile Skew
$E[r_t^d - r_t^f]$	6.33			
$\sigma[r_t^d - r_t^f]$	19.4			
$E[r_t^f]$	1.16			
$\sigma[r_t^f]$	1.89			
$E[\rho/d]$	3.30			
$\sigma[\rho/d]$	0.31			
$AC_1[\rho/d]$	0.87			

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$E[r_t^f]$	1.16	1.89		
$\sigma[r_t^f]$	1.89	1.37		
$E[p/d]$	3.30	4.47		
$\sigma[p/d]$	0.31	0.09		
$AC_1[p/d]$	0.87	0.521		

Equity returns

→ Look at a claim to levered consumption: $\Delta d_{t+1} = \lambda \Delta c_{t+1}$

	Data	No Skew	Benchmark	Volatile Skew
$E[r_t^d - r_t^f]$	6.33	2.89	7.80	
$\sigma[r_t^d - r_t^f]$	19.4	9.30	16.0	
$E[r_t^f]$	1.16	1.89	1.89	
$\sigma[r_t^f]$	1.89	1.37	2.22	
$E[p/d]$	3.30	4.47	2.82	
$\sigma[p/d]$	0.31	0.09	0.17	
$AC_1[p/d]$	0.87	0.521	0.52	

Equity returns

→ Look at a claim to levered consumption: $\Delta d_{t+1} = \lambda \Delta c_{t+1}$

	Data	No Skew	Benchmark	Volatile Skew
$E[r_t^d - r_t^f]$	6.33	2.89	7.80	8.83
$\sigma[r_t^d - r_t^f]$	19.4	9.30	16.0	18.2
$E[r_t^f]$	1.16	1.89	1.89	1.89
$\sigma[r_t^f]$	1.89	1.37	2.22	2.44
$E[p/d]$	3.30	4.47	2.82	2.66
$\sigma[p/d]$	0.31	0.09	0.17	0.19
$AC_1[p/d]$	0.87	0.521	0.52	0.50

Sensitivity Analysis

Sharpe Ratios

Consumption Volatility

Consumption AC(1)

Sensitivity Analysis

Sharpe Ratios			Consumption Volatility			Consumption AC(1)		
ρ_V			ρ_V			ρ_V		
0.80	0.82	0.86	0.80	0.82	0.86	0.80	0.82	0.86

Sensitivity Analysis

	Sharpe Ratios			Consumption Volatility			Consumption AC(1)		
	ρ_V			ρ_V			ρ_V		
	0.80	0.82	0.86	0.80	0.82	0.86	0.80	0.82	0.86
0.20									
$\sqrt{\sigma_V}$ 0.47									
0.60									
No Skew	36.00			2.32			0.40		

Sensitivity Analysis

	Sharpe Ratios			Consumption Volatility			Consumption AC(1)		
	ρ_V			ρ_V			ρ_V		
	0.80	0.82	0.86	0.80	0.82	0.86	0.80	0.82	0.86
0.20	41.00	42.19	45.50	2.48 [2.03, 2.94]	2.53 [2.03, 2.94]	2.65 [2.03, 2.94]	0.45 [0.28, 0.63]	0.47 [0.28, 0.65]	0.49 [0.32, 0.67]
$\sqrt{\sigma_V}$ 0.47	51.62	54.40	62.27	2.88 [2.31, 3.45]	3.00 [2.39, 3.61]	3.28 [2.58, 3.98]	0.54 [0.38, 0.71]	0.56 [0.39, 0.73]	0.61 [0.45, 0.78]
0.60	55.79	59.07	68.15	3.05 [2.44, 3.67]	3.19 [2.51, 3.86]	3.50 [2.75, 4.26]	0.57 [0.41, 0.73]	0.59 [0.43, 0.75]	0.64 [0.49, 0.79]
No Skew	36.00			2.32			0.40		

- Sharpe Ratios increase between 15% and 90%

Sensitivity Analysis

		Sharpe Ratios			Consumption Volatility			Consumption AC(1)		
		ρ_V			ρ_V			ρ_V		
		0.80	0.82	0.86	0.80	0.82	0.86	0.80	0.82	0.86
$\sqrt{\sigma_V}$	0.20	41.00	42.19	45.50	2.48 [2.03, 2.94]	2.53 [2.03, 2.94]	2.65 [2.03, 2.94]	0.45 [0.28, 0.63]	0.47 [0.28, 0.65]	0.49 [0.32, 0.67]
	0.47	51.62	54.40	62.27	2.88 [2.31, 3.45]	3.00 [2.39, 3.61]	3.28 [2.58, 3.98]	0.54 [0.38, 0.71]	0.56 [0.39, 0.73]	0.61 [0.45, 0.78]
	0.60	55.79	59.07	68.15	3.05 [2.44, 3.67]	3.19 [2.51, 3.86]	3.50 [2.75, 4.26]	0.57 [0.41, 0.73]	0.59 [0.43, 0.75]	0.64 [0.49, 0.79]
No Skew		36.00			2.32			0.40		

- Sharpe Ratios increase between 15% and 90%
- Consumption dynamics impose discipline on the model

Predicting returns

$E[\text{growth}]$

$V[\text{growth}]$

$S[\text{growth}]$

cap

default

term pr.

DP

Predicting returns

	Model
E[growth]	-0.051 [0.003]
V[growth]	0.009 [0.003]
S[growth]	-0.067 [0.003]
cay	-
default	-
term pr.	-
DP	-

Predicting returns

	Model	[1]	[2]	[3]	[4]	[5]	[6]
E[growth]	-0.051 [0.003]	-0.182 [0.079]	-	-	-0.170 [0.083]	-0.178 [0.085]	-0.172 [0.086]
V[growth]	0.009 [0.003]	-	0.093 [0.085]	-	-	0.039 [0.081]	0.034 [0.091]
S[growth]	-0.067 [0.003]	-	-	-0.104 [0.062]	-0.115 [0.061]	-0.114 [0.060]	-0.115 [0.058]
cay	-	-	-	-	-	-	0.094 [0.088]
default	-	-	-	-	-	-	-0.008 [0.069]
term pr.	-	-	-	-	-	-	0.193 [0.097]
DP	-	-	-	-	-	-	0.136 [0.129]

Predicting returns

Livingston Data Only

	[1]	[2]	[3]	[4]	[5]	[6]
E[growth]	-0.164 [0.082]	-	-	-0.168 [0.082]	-0.155 [0.086]	-0.156 [0.089]
V[growth]	-	0.102 [0.088]	-	-	0.062 [0.086]	0.082 [0.104]
S[growth]	-	-	-0.047 [0.101]	-0.059 [0.102]	-0.052 [0.103]	-0.067 [0.089]
cay	-	-	-	-	-	0.196 [0.103]
default	-	-	-	-	-	-0.007 [0.078]
term pr.	-	-	-	-	-	0.202 [0.103]
DP	-	-	-	-	-	0.125 [0.125]

Predicting returns

Livingston (cross-sectional size > 20) + Blue Chips

	[1]	[2]	[3]	[4]	[5]	[6]
E[growth]	-0.152 [0.083]	-	-	-0.175 [0.082]	-0.164 [0.093]	-0.166 [0.098]
V[growth]	-	0.102 [0.089]	-	-	0.032 [0.089]	0.025 [0.109]
S[growth]	-	-	-0.123 [0.062]	-0.151 [0.060]	-0.148 [0.061]	-0.145 [0.060]
cay	-	-	-	-	-	0.201 [0.100]
default	-	-	-	-	-	0.001 [0.085]
term pr.	-	-	-	-	-	0.181 [0.108]
DP	-	-	-	-	-	0.136 [0.126]

Predicting returns

Livingston + Blue Chips (with dummy for returns beyond 2% CI)

	[1]	[2]	[3]	[4]	[5]	[6]
E[growth]	-0.166 [0.091]	-	-	-0.194 [0.091]	-0.160 [0.091]	-0.161 [0.083]
V[growth]	-	0.171 [0.095]	-	-	0.100 [0.091]	0.113 [0.089]
S[growth]	-	-	-0.161 [0.058]	-0.191 [0.057]	-0.180 [0.057]	-0.176 [0.060]
cay	-	-	-	-	-	0.162 [0.083]
default	-	-	-	-	-	0.032 [0.071]
term pr.	-	-	-	-	-	0.173 [0.098]
DP	-	-	-	-	-	0.079 [0.117]

Predicting returns

Livingston + Blue Chips (with dummy for returns beyond 10% CI)

	[1]	[2]	[3]	[4]	[5]	[6]
E[growth]	-0.212 [0.082]	-	-	-0.229 [0.083]	-0.194 [0.082]	-0.173 [0.080]
V[growth]	-	0.186 [0.091]	-	-	0.107 [0.087]	0.056 [0.098]
S[growth]	-	-	-0.090 [0.062]	-0.123 [0.065]	-0.109 [0.064]	-0.104 [0.067]
cay	-	-	-	-	-	0.146 [0.091]
default	-	-	-	-	-	0.068 [0.067]
term pr.	-	-	-	-	-	0.126 [0.102]
DP	-	-	-	-	-	0.164 [0.127]

Predicting volatility

E[growth]

V[growth]

S[growth]

RV_{t-1}

Predicting volatility

	Model
E[growth]	0.021 [0.003]
V[growth]	0.069 [0.003]
S[growth]	0.030 [0.003]
RV_{t-1}	-

Predicting volatility

	Model	[1]	[2]	[3]	[4]	[5]
E[growth]	0.021 [0.003]	-0.132 [0.093]	-0.190 [0.103]	-	-0.140 [0.106]	-0.140 [0.106]
V[growth]	0.069 [0.003]	0.118 [0.094]	-	0.160 [0.086]	0.085 [0.081]	0.085 [0.081]
S[growth]	0.030 [0.003]	-	-0.125 [0.105]	-0.084 [0.090]	-0.110 [0.106]	-0.110 [0.106]
RV_{t-1}	-	-	-	-	-	0.080 [0.122]

Concluding Remarks

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- There is a sizeable skewness premium
- Extensions
 - Average skewness is negative: results are almost unaffected, because what matters is the volatility of the skewness and its predictive power for the mean
 - Cross-sectional implications: assets whose skewness of expected cash flows' forecasts is more volatile should command larger risk premia
 - Cross-section of US equities
 - Cross-section of int'l equities